Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Self-Evaluation for the Business Plan

## I care about your success on this project…..do you? A successful project will have all of the following. Please evaluate your project prior to handing it in. If you are missing something, add it. If you have questions, ask them.

\_\_\_Informal Outline Format (Intro, Marketing, Financial, and Conclusion) with all bulleted items answered (not in essay format).

\_\_\_\_Did you include the business structure (sole proprietor, partnership, LLC).

\_\_\_\_Financial Management---did you find the start up costs—and itemize the major items you will need?

\_\_\_\_Financial 6Cs—did you explain how you possess each one—with examples?

Help Modify the Assessment:

**\_\_\_\_Extra Credit –20 possible points:** Include one additional piece of information that you could use to improve your business plan (some examples, a menu, a slogan, commercial, research data on the demand for your product)

\_\_\_\_Due to [www.turnitin.com](http://www.turnitin.com) by 3:15 on Friday November 13, 2015