Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Self-Evaluation for the Business Plan

## I care about your success on this project…..do you?A successful project will have all of the following. Please evaluate your project prior to handing it in. If you are missing something, add it. If you have questions, ask them.

\_\_\_Informal Outline Format (Intro, Marketing, Financial, and Conclusion) with all bulleted items answered (not in essay format).

\_\_\_\_Did you include the business structure (sole proprietor, partnership, LLC).

\_\_\_\_Financial Management---did you find the start up costs—and itemize the major items you will need?

\_\_\_\_Financial 6Cs—did you explain how you possess each one—with examples?

Help Modify the Assessment:

**\_\_\_\_Extra Credit –20 possible points:** Include one additional piece of information that you could use to improve your business plan (some examples, a menu, a slogan, commercial, research data on the demand for your product)

\_\_\_\_Due to [www.turnitin.com](http://www.turnitin.com) by 3:15 on Friday November 13, 2015